

Business Choice[®] Value-added Third Party Services

Adding value for your business



The Business Choice Solution

We've made it our business to become the insurance provider of choice for Canadian organizations.* Designed with your success in mind, our *Business Choice* policy addresses your unique needs, while providing a broad array of coverages that go above and beyond ordinary business requirements.

Alongside our comprehensive *Business Choice* policy, we also offer specific third-party support for your business which includes Legal Assist, Trauma Assist and Cyber Assist.

Legal Assist

Legal Assist¹ is offered to eligible *Northbridge Insurance*[®] *Business Choice* customers at no additional charge. Whether you're looking for advice on protecting a new product idea or need help navigating through a contract's legalese, Legal Assist is available to provide advice along with practical solutions. It's a perfect solution when you want to save time and money on costly legal fees. And don't worry, no question is too small— Legal Assist will respond to calls addressing a wide variety of legal issues that can affect your business.**

Trauma Assist

With Trauma Assist, support is extended to the individuals affected by an insured loss.² Not only do we provide insurance protection, we care about our customers and their well-being. This value-added benefit provides employers, employees and family members with access to personal, one-on-one counselling services by telephone or in-office appointment following a traumatic insured loss such as a lawsuit, large fire, robbery, or an insured loss that results in a serious workplace injury, or death. In circumstances where a number of employees are affected, Critical Incident Stress Management services will be accessible in your workplace. Trauma Assist is available 24 hours a day and is included at no cost for eligible *Business Choice* customers.

Cyber Assist

We have partnered with IDT911, a leading data risk management service provider, to offer Cyber Risk coverage-holders with free access to Cyber Assist, which includes consultation on proactive measures to protect their business as well as reactive assistance in the event of a privacy breach. Some of the services offered by IDT911 include:

- Pre & post privacy breach services
- Incidence response planning
- Crisis management
- Notification assistance
- Media relations consulting

In addition to these services clients who purchase a Cyber Risk policy will also be given access to IDT911's secure website. The website is a great resource for:

- Educational resources such as data protection tips or encryption guides
- Data breach regulations including third party notification requirements
- Customizable templates which can be used as part of an incidence response plan

** Please note that this service is not for issues of a criminal, personal or insurance law nature. Legal Assist is NOT an insurance policy. It does not provide legal fees coverage. Legal Assist will provide legal information and practical solutions but will not provide legal advice in legal proceedings, nor representation in legal proceedings. Legal Assist services are provided on behalf of Northbridge by Assistenza International[†], a Canadian-based provider of numerous assistance products and services.

[†] Assistenza International is a trade name of Corporation Canadienne d'Assistance Internationale.

¹ Please note not all categories of Northbridge General Insurance Corporation policies are eligible to receive this service. Contact your broker for more information.

² Some automobile losses may not be covered. Check your policy for details.